

# Transforming Corporate Healthcare

From Insurance Claims to Preventive Intelligence



**Reduce Insurance Costs**



**Improve Employee Health**



**Enable Data-Driven Wellness**

Smarter Care for Every Employee. Support for Every Family



# Corporate Healthcare Is Struggling

Companies invest heavily in:

 **Group Health Insurance**

 **Wellness Programs**

 **Annual Health Camps**

But employee health data remains **fragmented and invisible**.

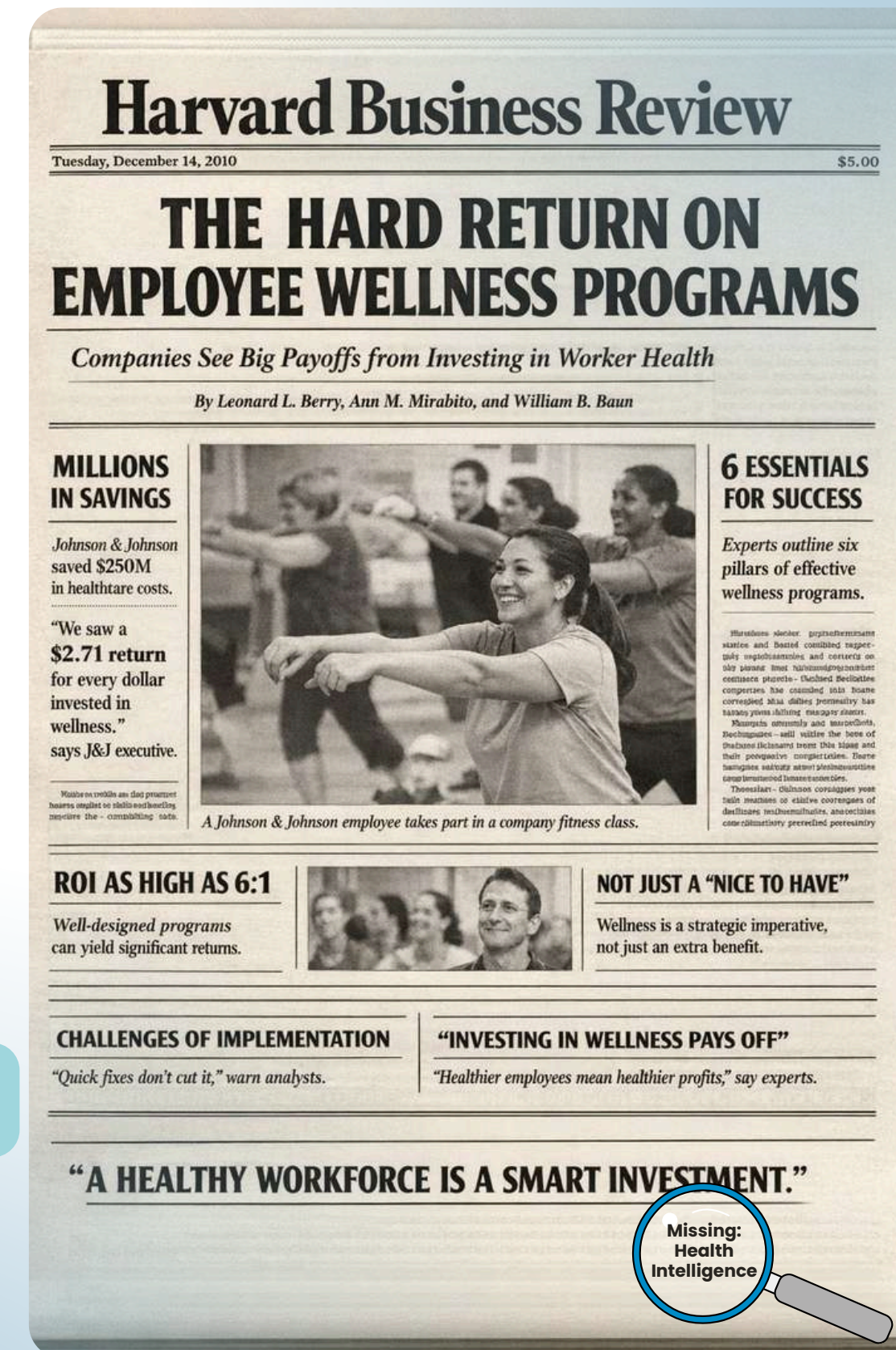
**Result:**

 **No Clear Health Visibility**

 **Late Problem Detection**

 **High Insurance Claims**

Without a unified view, employees can't take timely preventive action



# When Employee Health Is Reactive, Businesses Pay

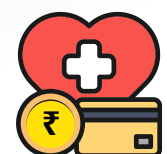
## For Employees :



Lifestyle Diseases Detected too Late



Difficulty Managing Chronic Conditions



Rising Personal Health Expenses

**INVESTING IN PREVENTIVE HEALTHCARE PAYS OFF!**

For Every **₹1** Spent on Preventive Healthcare

**₹6.62** SAVED IN TREATMENT COSTS!

**₹133** SAVED IN ABSENTEEISM COSTS!

Reduced Sick Leaves = Higher Productivity

Early detection and wellness programs lead to significant cost savings

**75%** of corporate India face a risk of a **lifestyle disease.**  
Diabetes, Hypertension, Obesity, etc.

Preventive care can lower healthcare costs for businesses by **30-40%**

**ASSOCHAM**  
THE KNOWLEDGE ARCHITECT OF CORPORATE INDIA  
assocham.org

## For Organizations :



Rising Insurance Premiums



Increased Absenteeism



Reduced Productivity



HR Administrative Burden

# Corporate India Is Facing a Silent Health Problem

**THE ECONOMIC TIMES**  
www.economictimes.com

## 7 IN 10 INDIAN EMPLOYEES AT LIFESTYLE HEALTH RISK

— Survey Reveals Growing Health Concerns —

- Majority Have At Least One Lifestyle-Related Health Issue
- Top Risks: Obesity, Stress, Smoking
- Impact on Productivity & Well-being

**7 in 10** employees carry at least one lifestyle health risk

Experts Urge Workplace Wellness

World Health Organization  
INDIA

## 77 MILLION INDIANS LIVE WITH DIABETES

A Growing Health Challenge!

- ✓ High Prevalence of Type 2 Diabetes
- ✓ Rising Cases Among Young Adults
- ✓ Increased Risk of Complications

**77 M** million Indians live with diabetes

National Health Authority  
icmr  
INDIAN COUNCIL OF MEDICAL RESEARCH

## ICMR STUDY

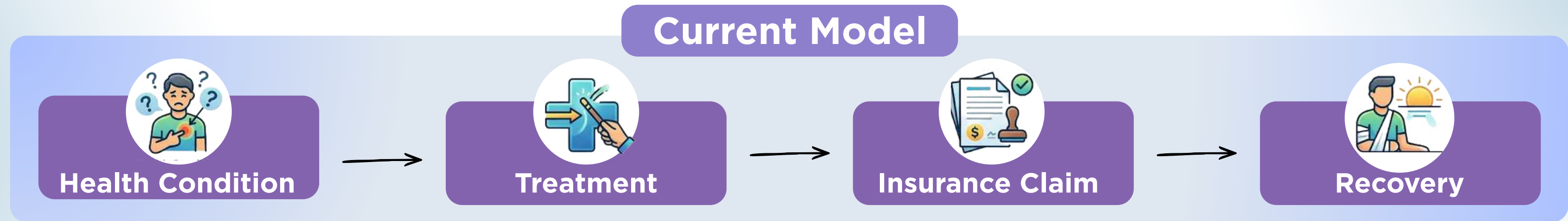
### HYPERTENSION IN URBAN INDIA

- **1 in 4** Urban Adults Has Hypertension
- Uncontrolled BP is Common
- Obesity & Unhealthy Diets are Major Risk Factors
- Need for Regular Screening & Lifestyle Changes

**1 in 4** urban adults has hypertension

Reactive Healthcare Models Cannot Keep up With Chronic Disease.

# Insurance Protects Illness It Does Not Manage Health



# Corporate Healthcare Must Evolve

## To Enterprise Grade Digital Health Solution

From Protection



Prevention



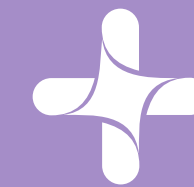
Intelligence



Locks



CCTV



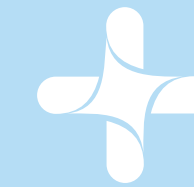
Smart Security



Insurance



Wellness



Health Intelligence



Proactive

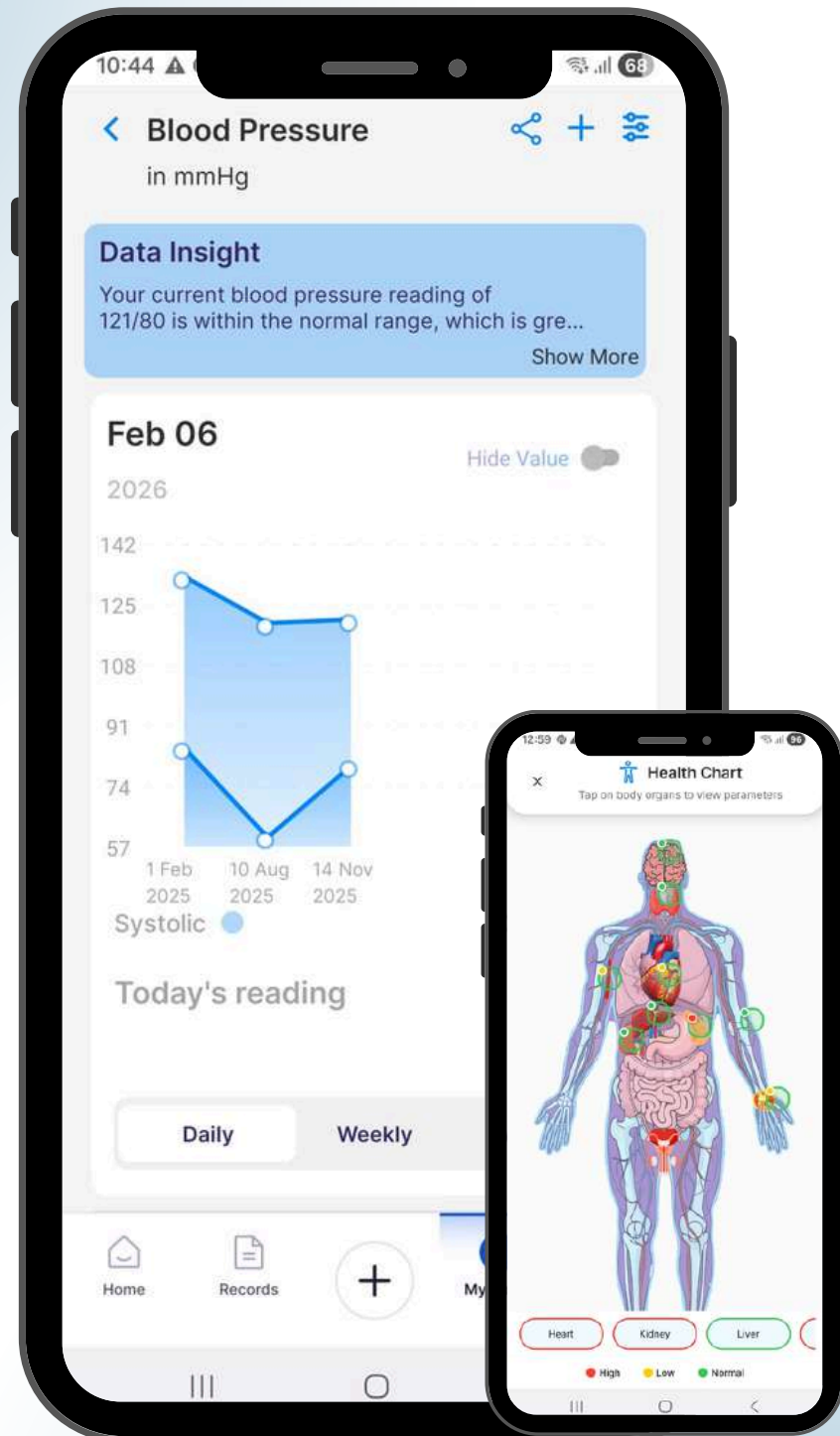


Personalized



Continuous Care

# The Intelligence Layer for Corporate Employee Healthcare



**Centralized Digital Health Records**



**Secure Health Data Access**



**Longitudinal Health Tracking**



**Family Health Integration**



**AI-driven Preventive Insights**



**Saving on Health Services**

# From Scattered Reports to Structured Health Intelligence



Lab Reports

Health History



Medical Trends



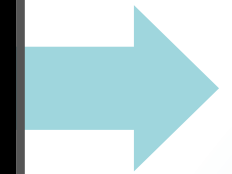
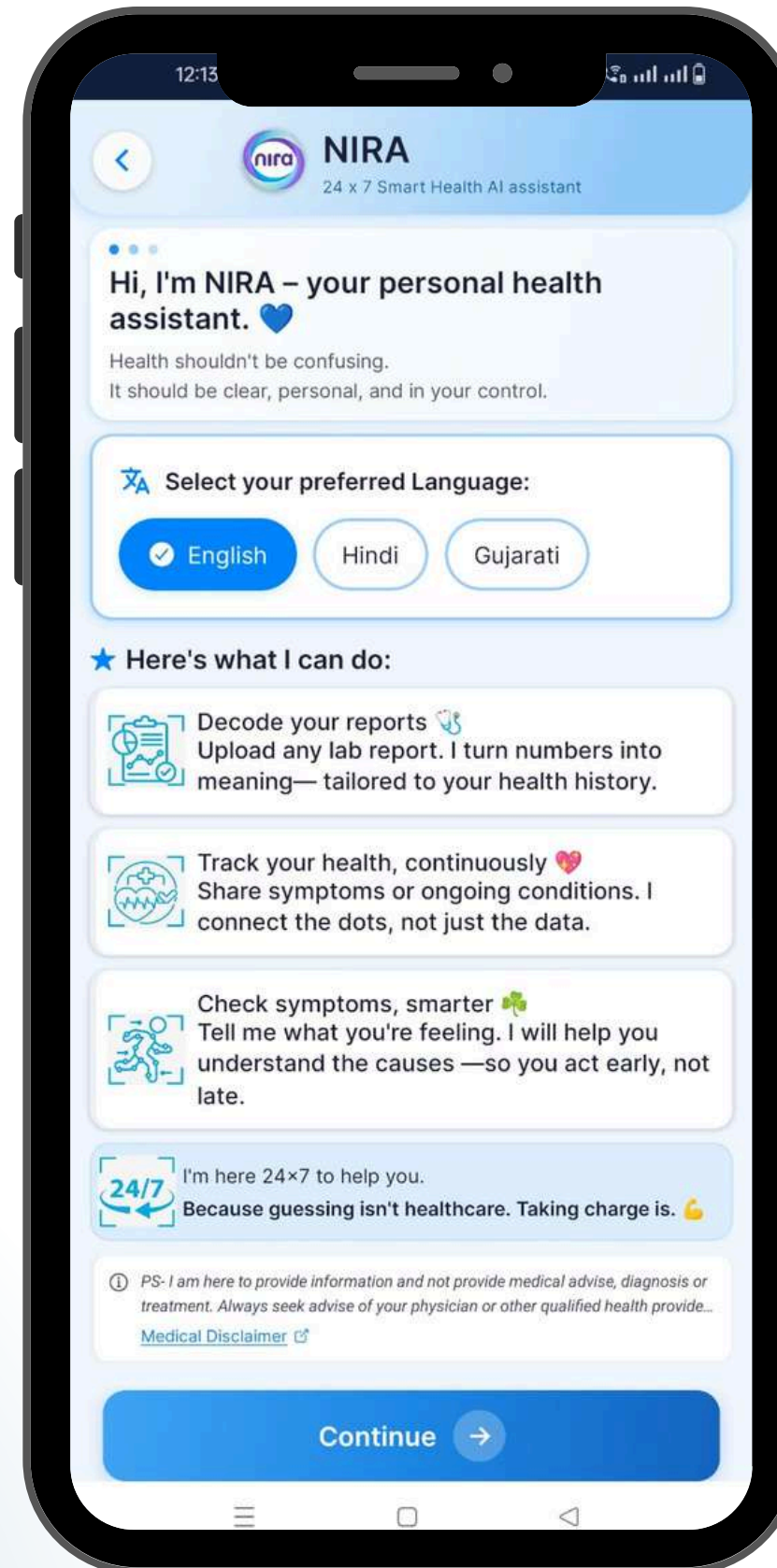
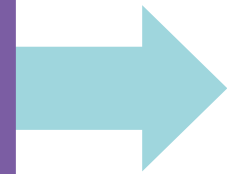
Lifestyle Data



Real World Data



nira Understands



nira Provides



Ask Any Questions to Nira

24 x 7 AI Assistant **24/7**



Simple Report Explanations

Get Personalized Answers



Preventive Insights

# Real Business Value for Employers

## Health-e Helps Organizations



Reduce Absenteeism

Improve Employee Productivity



Elevates Employees Performance

Reduce insurance claim pressure



Improved Employee Health & Engagement



# Health Intelligence Dashboard for HR & Leadership



## Workforce Health Overview

- Workforce Health Analytics
- Engagement & Adoption Metrics
- Health Visibility Index (data coverage)



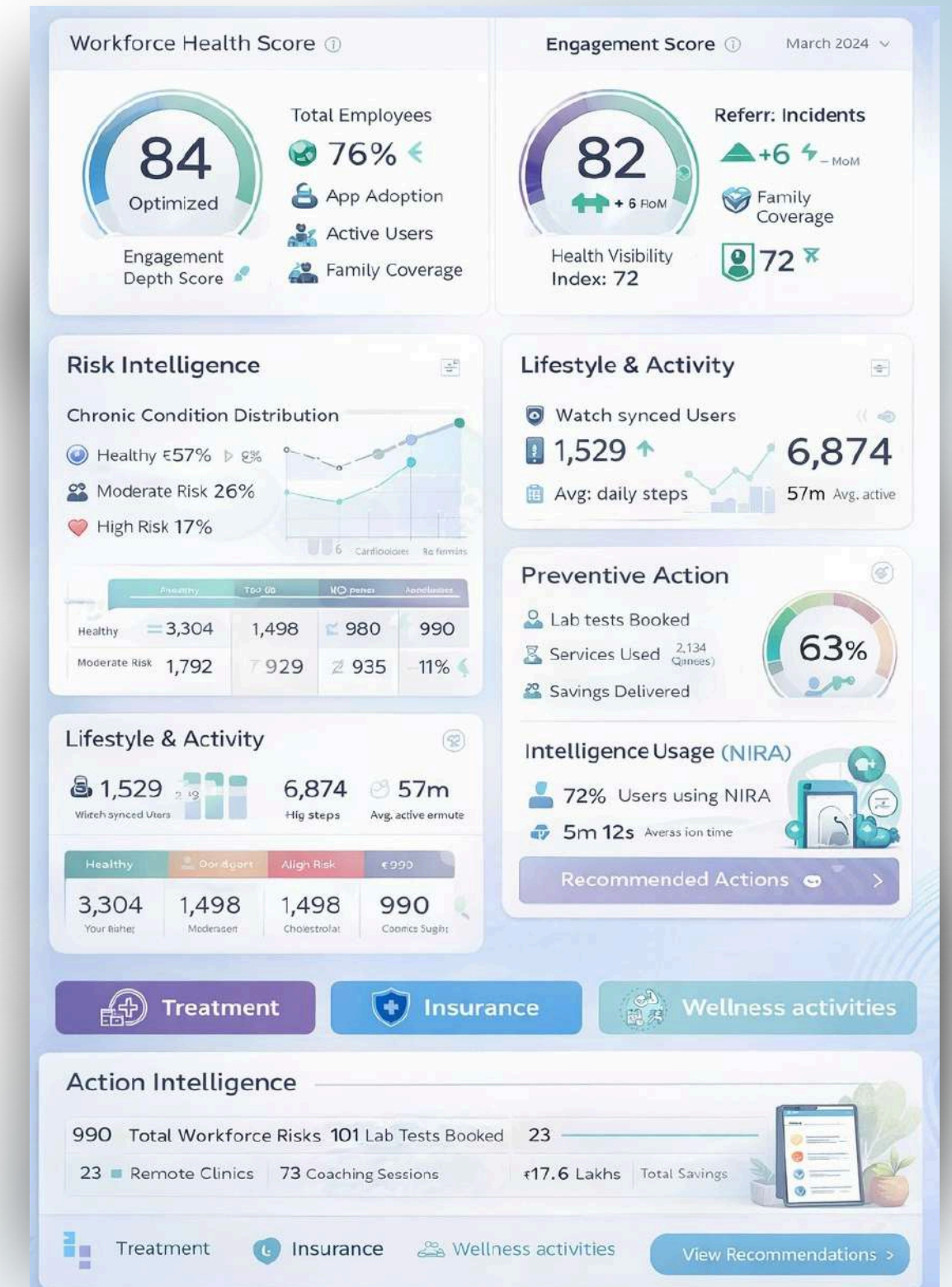
## Risk & Preventive Intelligence

- Preventive Action Rate (actions vs risks detected)
- Out-of-range health parameters (quarterly trends)
- Chronic condition distribution (age/gender)



## Activity & Engagement Insights

- Lifestyle data (steps, activity levels)
- NIRA usage & health understanding
- Family engagement & ecosystem usage



**This is not a dashboard — it is a smart system for workforce health.**

# Why Health-e Is a Strategic Advantage for HR Leaders

## Built for Outcomes, Not Activities

Moves beyond wellness participation

Focuses on measurable health improvement

Enables shift from reactive care → preventive health



## Complete Workforce Health Visibility

Longitudinal tracking across reports & parameters

AI-driven insights via **nira**

One unified view of employee + family health



## Designed for Enterprise-Scale Impact

1M+ Downloads

4.8 Ratings Across Platforms

NHA Approved | ABDM Compliant | CERT-In secure

Built to integrate into India's digital health ecosystem



## Our Consumer Focus

- We are relentlessly user first and outcome-driven.
- Every feature & innovation is designed to improve health and shift behaviour from reactive care to prevention.
- We are building a continuous health ecosystem for everyday better health.

# Fast Corporate Deployment

- Rollout Timeline: 4 - 8 Weeks



**Corporate  
Onboarding**



**Employee  
Activation**



**Health Data  
Onboarding**



**Preventive  
Engagement**

# Enterprise-Grade Data Privacy & Trust

## PRIVACY BY DESIGN – BUILT TO ALIGN DPDP

- Designed and Operated to Align with Principles of DPDP Act
- Data is secured across storage, access, and processing layers
- Built on a consent-first architecture

## EMPLOYEE-CONTROLLED DATA ACCESS

- Robust consent management, Privacy-by-design & best data security
- Only the employee decides if and when data is shared
- All access are consent-driven

## SECURE INSIGHTS FOR ORGANIZATIONS

- Companies see only aggregated, anonymized insights
- No personal or identifiable health data is exposed
- Analytics are generated in compliance with legal and ethical standards



DPDP Aligned



ABDM Compliant



CERT-In Secure



EMPLOYEE DATA



SECURE SYSTEM



AGGREGATED ANALYTICS



COMPANY DASHBOARD

**Individual data is private. Insights are intelligent.  
Control always stays with the employee.**



**PRIVATE. SECURE.  
CONSENT-DRIVEN.**

**We measure performance smartly...**  
**We measure productivity smartly...**

Now Smartly Take Care of One Factor that Drives Both  
**Employees Health**

**10L+ Downloads**

**14K+ Reviews**

★★★★☆ **4.8 Ratings on**  

 **Call Now : +91 78598-04206**

 **Email : [marketing@health-e.in](mailto:marketing@health-e.in)**